

## **AURORA'S PG COLLEGE (MCA)**

Uppal, Hyderabad

### **TRAINING AND PLACEMENT CELL**

**Annual Report 2019-20**

#### **INTRODUCTION**


Placements hold significant importance for students nearing graduation, serving as a bridge between academic education and the professional world. It is a stepping stone that validates students' dedication to their studies while marking the initiation of their career journey. Securing a placement allows students to apply theoretical knowledge in practical settings, gaining insights into workplace culture and dynamics.

The placement process contributes to students' overall professional development by honing vital skills such as problem-solving, teamwork, communication, and adaptability. These skills are crucial for navigating real-world challenges and succeeding in a competitive job market. Beyond skill-building, placements enhance students' employability and provide them with an edge when competing for desirable job roles.

Employers often value candidates with practical experience, and successful placements not only boost a student's resume but also serve as a gateway to full-time employment opportunities. Many organisations prefer to hire interns or trainees who have demonstrated potential during their placement tenure. Thus, placements are an essential phase that prepares students for the transition from academia to the workforce, opening doors to future opportunities.

Training programs for placements are equally significant as they ensure students are well-prepared for the challenges of recruitment. These programs focus on enhancing employability through mock interviews, resume-building workshops, and hands-on skill development. Training also builds students' confidence, enabling them to present themselves professionally during assessments and interviews.

By exposing students to industry expectations and providing networking opportunities with professionals and alumni, placement training fosters career growth and lays the foundation for long-term success. Through these initiatives, students acquire a competitive advantage in the job market, making training for placements a critical component of professional readiness.

  
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## **Establishment of Training and Placement Cell**

The Training and Placement Cell (TPC) is a dedicated department in educational institutions that serves as a link between students, academia, and industry. Its primary goal is to prepare students for their professional journey by providing resources, guidance, and opportunities for career advancement.

The TPC plays a vital role in ensuring students transition smoothly from academics to their professional careers. By fostering collaboration with industry partners and organising career development programs, the TPC helps students acquire the skills and experiences needed to thrive in a competitive job market.

The TPC also contributes to the institution's reputation by maintaining a strong placement record and building lasting relationships with companies. It works towards achieving 100% placement assistance, ensuring students secure roles in prestigious national and multinational companies.

## **OBJECTIVES**

**Enhancing Employability:** The TPC aims to enhance students' employability by providing them with training, workshops, and guidance on essential skills such as resume writing, interview preparation, communication skills, and professional etiquette. By equipping students with these skills, the TPC prepares them to meet the demands of the competitive job market.


**Facilitating Industry-Academia Collaboration:** The TPC serves as a liaison between the institution and industry partners, fostering collaboration and partnerships for internships, projects, and placements. By establishing relationships with companies and organisations, the TPC creates opportunities for students to gain real-world experience and connect with potential employers.

**Providing Career Counselling:** The TPC offers career counselling and guidance to students to help them explore career options, set goals, and make informed decisions about their professional development. By providing personalised support and advice, the TPC helps students navigate their career paths and achieve their aspirations.

**Organising Placement Drives:** The TPC organises placement drives, job fairs, and recruitment events where companies can interact with students and conduct interviews for internships and full-time positions. These events provide students with exposure to job opportunities and allow them to showcase their skills and qualifications to prospective employers.

**Monitoring Alumni Placement:** The TPC tracks the placement and career progression of alumni, collecting data on their employment status, salary, and job satisfaction. By analysing this information, the TPC identifies trends, assesses the effectiveness of its programs, and makes adjustments to better meet the needs of students and employers.

Activities:

  
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## ACTIVITIES

**Skill Development Workshops:** The TPC organises workshops and training sessions on various topics such as resume writing, interview techniques, soft skills, and career planning to enhance students' employability and prepare them for the job market.

**Industry Internships:** The TPC facilitates internships and summer training programs with industry partners, allowing students to gain practical experience, apply classroom knowledge, and explore career interests in real-world settings.

**Campus Recruitment:** The TPC coordinates campus recruitment activities, inviting companies to conduct recruitment drives on campus and facilitate interviews and selection processes for students seeking internships or full-time employment.

**Career Guidance and Counselling:** The TPC provides one-on-one career counselling and guidance to students, helping them explore career options, identify strengths and interests, and develop career plans aligned with their goals and aspirations.

**Alumni Networking:** The TPC organises alumni networking events, alumni talks, and mentorship programs to connect current students with alumni working in various industries and sectors, providing valuable insights, advice, and networking opportunities.

**Placement Database Management:** The TPC maintains a placement database containing information on job opportunities, internships, and alumni placements, which students can access to explore career options and apply for positions.


## TENURE

The tenure of the selected coordinator and member is for one academic year.

## CONSTITUTION OF THE CELL

The Training & Placements Cell has been reconstituted for every year. For the academic year 2019-20, following members are appointed.

S.No	Name	Designation	Role
1	Sanjay Ghosh	Assistant Professor	Placement officer
2	M.Sandhya Rani	Assistant Professor	Faculty coordinator
3	Rounak Sharma	Student	Student coordinator
4	Preksha Awasthi	Student	Student coordinator
5	Pyarla Bhupal	Student	Student coordinator


  
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## REPORT OF TRAINING AND PLACEMENT CELL

During the Academic Year 2019-20, the Cell invited companies from various sectors like finance, consulting, technology, healthcare, manufacturing/operations, energy, telecommunications, media entertainment etc. to conduct selections. Around 6 recruiters have conducted selections and recruited 87 students of MBA and MCA with 83.6% placement rate.

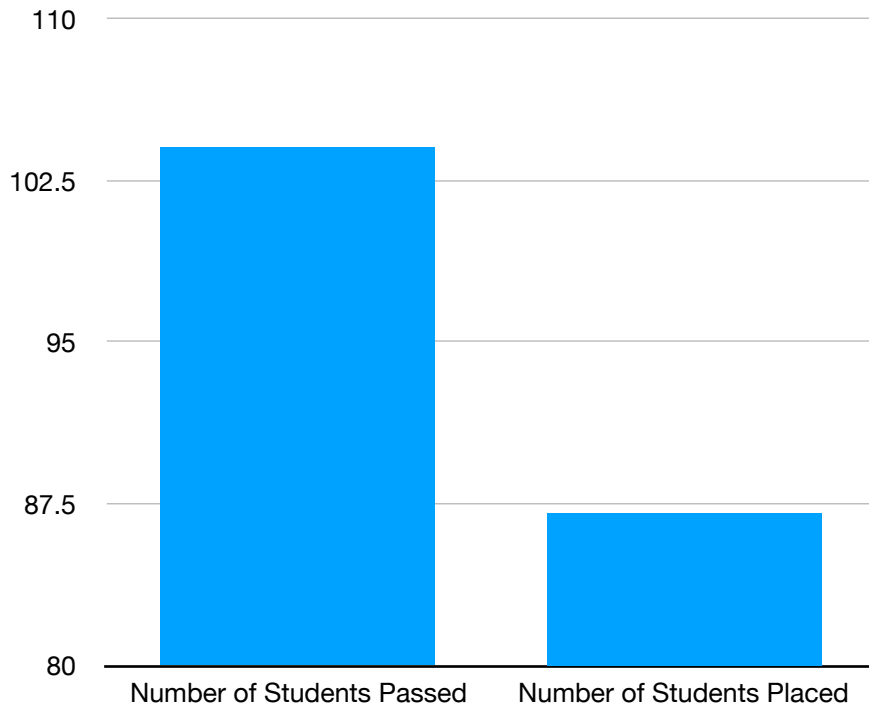
The TPC has conducted various personality development programs, career development programs, skill development programs and Campus Recruitment Training for the students online to meet the career opportunities. The details of the programs are mentioned hereunder;

- A Seminar on 'Teamwork and Leadership Skills' was organised on 25.06.2019 with Mr. K Deekshit from Internshala. Around 93 students have participated and benefited from the seminar.
- A Seminar on 'Entrepreneurship and Self Employment' was organised on 09.08.2019 with Mr. J Sandeep from Internshala. Around 91 students have participated and benefited from the seminar.
- A Seminar on 'Adaptability and Critical Thinking' was organised on 17.07.2019 by inviting Dr. C B Ramanand from CCube. Around 101 students have participated and benefited from the seminar.
- A Seminar on 'Resume Building' was organised on 26.07.2019 by inviting Ms. Meenakshi from Internshala. Around 109 students have participated and benefited from the seminar.
- A Seminar on 'Investment in Stock Trading' was organised on 22.08.2019 with Mr. Ravi Kumar from Best Insurance Services. Around 113 students have participated and benefited from the seminar.
- A Workshop on 'Advanced Word' was organised from 15/10/2019 to 16/10/2019 by inviting Dr. B Sudharshan Rao from Best Insurance Services. Around 95 students have attended the workshop and benefitted from it.
- A Workshop on 'Advanced Excel' was organised from 11/09/2019 to 13/09/2019 by inviting Mr. R Dinakar from Internshala. Around 92 students have attended the workshop and benefitted from it.

  
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## PLACEMENT STATISTICS

During the Academic Year 2019-20, a total of 104 students from MBA and MCA have successfully graduated from the institution. Out of them, 87 students got placed in the Campus Recruitment Drives organised by multiple companies.



The following are the details of number of students placed in each of the company that visited for Campus Placements during the year 2019-20.

S.No	Name of the Company	Number of Students Placed
1	JOULES to WATTS Business Solutions	18
2	EiDiKO Systems Integrators	18
3	Aviva Life Insurance Company	9
4	Legato Health Technologies	14
5	Cognizant Technology Solutions	11
6	Conneqt Business Solutions	17
	<b>Total</b>	<b>87</b>

  
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## CONCLUSION


The Training and Placement Cell strives for the continuous skill upgradation and placement of the students of both MBA and MCA Programs effectively. The Cell maintains the database of eligible students, keeps a record of the employers and the details of the recruitment drives systematically. The Annual Reports are prepared and submitted to the Internal Quality Assurance Cell and the Principal at the end of the Academic Year.



Coordinator  
Training and Placement Cell

Copy to

1. Principal, Aurora's PG College (MCA)
2. College Academic Committee



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