

AURORA'S PG COLLEGE (MCA)

Uppal, Hyderabad

TRAINING AND PLACEMENT CELL

Annual Report 2023-24

INTRODUCTION

Placement is essential for graduating students as it serves as a critical bridge between academic learning and professional success. For students, securing a placement not only validates their years of hard work and dedication but also marks the beginning of their professional journey. A successful placement provides students with invaluable real-world experience, allowing them to apply their academic knowledge in practical settings and gain insights into the dynamics of the workplace. Placements offer students the opportunity to develop essential skills such as teamwork, communication, problem-solving, and adaptability, which are vital for success in their chosen careers.

Furthermore, placements play a pivotal role in enhancing students' employability and competitiveness in the job market. Employers increasingly value candidates with relevant work experience, and a successful placement can significantly boost a student's resume and set them apart from other applicants. Placements often serve as a pathway to full-time employment, with many companies offering job offers to their interns or trainees upon completion of their placement. Therefore, securing a placement not only provides students with valuable professional experience but also opens doors to future career opportunities, making it an essential stepping stone in their transition from academia to the workforce.

The **significance of training for placements** is multifaceted and crucial for students as they prepare to enter the workforce. Here are several key points highlighting its importance:

Enhanced Employability: Training for placements equips students with essential skills and competencies that are highly valued by employers. By providing training in areas such as communication, problem-solving, teamwork, and technical expertise, students become more attractive candidates in the job market and are better prepared to succeed in their roles.

Increased Confidence: Training programs for placements help students build confidence in their abilities and competencies. Through practice, feedback, and coaching, students develop a sense of self-assurance that allows them to perform well during interviews, assessments, and other selection processes.

Effective Interview Preparation: Training sessions often include mock interviews, resume building workshops, and interview tips to prepare students for the recruitment process. This preparation enhances their ability to articulate their skills and experiences effectively, answer questions confidently, and present themselves in a professional manner to potential employers.

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Exposure to Industry Expectations: Training for placements provides students with insights into industry expectations, trends, and standards. By understanding the needs and requirements of different sectors, students can tailor their skills and experiences to align with employer expectations, increasing their chances of securing employment opportunities.

Networking Opportunities: Training programs often involve interactions with industry professionals, alumni, and recruiters, providing students with valuable networking opportunities. These connections can lead to internships, job referrals, and mentorship opportunities, which are essential for career growth and development.

Skill Development: Training for placements focuses on developing a range of skills that are essential for success in the workplace. This includes both technical skills specific to the student's field of study and soft skills such as communication, leadership, and time management, which are highly sought after by employers.


Competitive Advantage: In today's competitive job market, employers are increasingly looking for candidates who possess a combination of technical expertise and soft skills. By undergoing training for placements, students gain a competitive edge over their peers and increase their chances of securing desirable job offers.

Training for placements is significant as it enhances students' employability, increases their confidence, prepares them for interviews, exposes them to industry expectations, provides networking opportunities, develops their skills, and gives them a competitive advantage in the job market.

Establishment of Training and Placement Cell

The Training and Placement Cell (TPC) is a vital department within educational institutions and universities, serving as a bridge between students, academic programs, and the professional world. Its primary objective is to facilitate the transition of students from academia to the workforce by providing them with the necessary skills, resources, and opportunities to secure internships, employment, or further education. The significance of the TPC lies in its role in enhancing students' employability, fostering industry-academia collaboration, and promoting the institution's reputation in the job market.

The institution has been instrumental in providing 100% placement assistance to the eligible students for placements in reputed national and multi national companies.


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OBJECTIVES

Enhancing Employability: The TPC aims to enhance students' employability by providing them with training, workshops, and guidance on essential skills such as resume writing, interview preparation, communication skills, and professional etiquette. By equipping students with these skills, the TPC prepares them to meet the demands of the competitive job market.

Facilitating Industry-Academia Collaboration: The TPC serves as a liaison between the institution and industry partners, fostering collaboration and partnerships for internships, projects, and placements. By establishing relationships with companies and organisations, the TPC creates opportunities for students to gain real-world experience and connect with potential employers.

Providing Career Counselling: The TPC offers career counselling and guidance to students to help them explore career options, set goals, and make informed decisions about their professional development. By providing personalised support and advice, the TPC helps students navigate their career paths and achieve their aspirations.

Organising Placement Drives: The TPC organises placement drives, job fairs, and recruitment events where companies can interact with students and conduct interviews for internships and full-time positions. These events provide students with exposure to job opportunities and allow them to showcase their skills and qualifications to prospective employers.

Monitoring Alumni Placement: The TPC tracks the placement and career progression of alumni, collecting data on their employment status, salary, and job satisfaction. By analysing this information, the TPC identifies trends, assesses the effectiveness of its programs, and makes adjustments to better meet the needs of students and employers.

Activities:

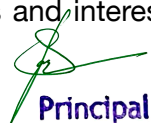
ACTIVITIES

Skill Development Workshops: The TPC organises workshops and training sessions on various topics such as resume writing, interview techniques, soft skills, and career planning to enhance students' employability and prepare them for the job market.

Industry Internships: The TPC facilitates internships and summer training programs with industry partners, allowing students to gain practical experience, apply classroom knowledge, and explore career interests in real-world settings.

Campus Recruitment: The TPC coordinates campus recruitment activities, inviting companies to conduct recruitment drives on campus and facilitate interviews and selection processes for students seeking internships or full-time employment.

Career Guidance and Counselling: The TPC provides one-on-one career counselling and guidance to students, helping them explore career options, identify strengths and interests, and develop career plans aligned with their goals and aspirations.


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Alumni Networking: The TPC organises alumni networking events, alumni talks, and mentorship programs to connect current students with alumni working in various industries and sectors, providing valuable insights, advice, and networking opportunities.

Placement Database Management: The TPC maintains a placement database containing information on job opportunities, internships, and alumni placements, which students can access to explore career options and apply for positions.


TENURE

The tenure of the selected coordinator and member is for one academic year.

CONSTITUTION OF THE CELL

The Training & Placements Cell has been reconstituted for every year. For the academic year 2023-24, following members are appointed.

S.No	Name	Designation	Role
1	Sanjay Ghosh	Assistant Professor	Placement officer
2	M.Sandhya Rani	Assistant Professor	Faculty coordinator
3	Chamakura Aniketh	Student	Student coordinator
4	Ainobona Anjali	Student	Student coordinator
5	Mallepula Avinash	Student	Student coordinator



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REPORT OF TRAINING AND PLACEMENT CELL

During the Academic Year 2023-24, the Cell invited companies from various sectors like finance, consulting, technology, healthcare, manufacturing/operations, energy, telecommunications, media entertainment etc. Around 12 recruiters have visited the College and 230 students of MBA and MCA got placed with 62.2% placement rate in various sectors like Banking Institutions, IT-Enabled Services, Insurance Companies, Financial Institutions, Digital Marketing, Research Institutes, KPO's, Real Estates, Constructions, Infrastructure Services, Logistics, Retail Services, Hospitality services etc.

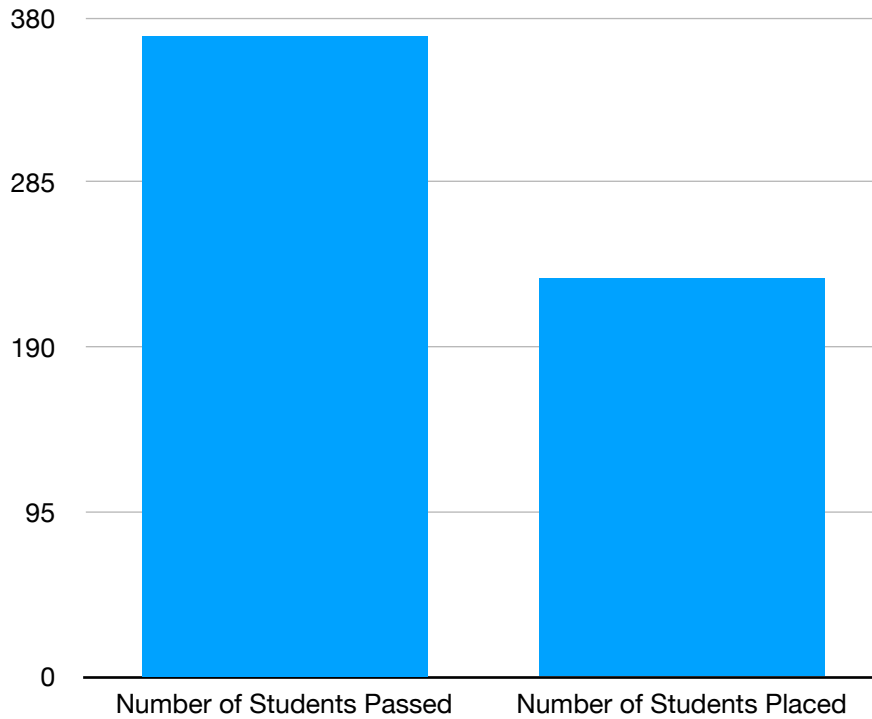
The TPC has conducted various personality development programs, career development programs, skill development programs and Campus Recruitment Training for the students to meet the career opportunities. The details of the programs are mentioned hereunder;

- A Seminar on 'Investment in Stock Building' was conducted by inviting Sri Vikas Reddy from Sri Dharmasastha F&A Academy on 14.11.2023. Around 432 students participated and got benefited out of the Seminar.
- A Seminar on 'Time Management and Prioritisation' was conducted by inviting Mr. B Santosh Kumar from Kapil Guru on 28.07.2023. Around 269 students participated and got benefited out of the Seminar.
- The TPC organised a Workshop on 'Advanced Excel' by inviting Dr. Devaki. A from Internshala from 28.08.23 to 31.08.23. Around 234 students got benefitted with the Workshop.
- A Seminar on 'Perspectives of Leadership and Influence' was conducted by inviting Dr. B Venu Kumar, YBI Foundation on 17.01.2024. Around 464 students participated and got benefited out of the Seminar.
- An Awareness Session on 'Resume Building' was conducted by inviting Mr. Srinivas Reddy from Internshala on 22.09.23. Around 227 students participated and got benefited from the session.
- A Seminar on 'Verbal and Non Verbal Communication' was conducted by inviting Mr. R. Madhan from iFocus on 04.04.2024. Around 427 students participated and got benefited out of the Seminar.
- A Seminar on 'Human Values and Meditation' was conducted by inviting Mr. Pavan Kumar Thimmaraju from Samskruthi Foundation on 08.11.2023. Around 315 students participated and got benefited out of the Seminar.


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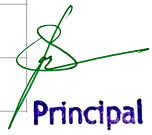
PLACEMENT STATISTICS

During the Academic Year 2023-24, a total of 370 students from MBA have successfully graduated from the institution while MCA results are awaited. Out of this 230 students got placed in the Campus Recruitment Drives organised by various companies.



The following are the details of number of students placed in each of the company that visited for Campus Placements during the year 2023-24.

S.No	Name of the Company	Number of Students Placed
1	R1	25
2	Accenture	19
3	Q Solutions	24
4	Cognizant Technology Solutions	17
5	dat	5
6	Globallogic Technologies	25
7	Tech Mahindra	20
8	Legato Health Technologies	19
9	Conneqt Business Solutions	20
10	HCL Technologies	20
11	Genpact	20
12	Sanctum Technologies	16
	Total	230


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CONCLUSION

The Training and Placement Cell strives for the continuous skill upgradation and placement of the students of both MBA and MCA Programs effectively. The Cell maintains the database of eligible students, keeps a record of the employers and the details of the recruitment drives systematically. The Annual Reports are prepared and submitted to the Internal Quality Assurance Cell and the Principal at the end of the Academic Year.



Coordinator
Training and Placement Cell

Copy to

1. Internal Quality Assurance Cell
2. Principal, Aurora's PG College (MCA)



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