

# AURORA'S PG COLLEGE (MCA)

Peerzadiguda, Uppal, Hyderabad

## Feedback Analysis and Action Taken Report (2020-2021)

Dt: 28-05-2021

Feedback on the MBA and MCA programs was gathered through online surveys conducted among students, faculty, alumni, and employers. Based on the insights, the following analysis and actions have been undertaken:

### I. Analysis

#### 1. Feedback from Students

Students have largely appreciated the relevance of the curriculum, particularly in fostering practical understanding and accessibility to supportive faculty. However, between 12% and 20% of students indicated a need for greater engagement in extracurricular activities and emphasised the importance of stronger industry connections to better prepare for professional demands.

#### 2. Feedback from Faculty

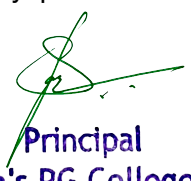
Faculty feedback highlighted satisfaction with institutional encouragement for research and professional development, with 85% expressing appreciation for current support systems. However, approximately 10% to 15% of faculty suggested updating resources, integrating advanced teaching tools, and conducting regular training programs to stay aligned with evolving industry standards.

#### 3. Feedback from Alumni

Around 78% to 88% of alumni rated the curriculum positively for building a strong theoretical foundation and providing essential knowledge. However, alumni emphasised incorporating more practical applications and industry-specific content into courses. Additionally, they recommended facilitating networking opportunities and enhancing engagement with industry professionals to familiarise students with workplace expectations and trends.

#### 4. Feedback from Employers

Employers praised the analytical and theoretical abilities of graduates, with 80% to 85% finding them well-prepared for basic professional roles. However, they identified gaps in practical expertise, industry-specific knowledge, and soft skills, such as communication, collaboration, and

  
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adaptability. Employers also suggested integrating real-world scenarios and advanced technical training into the curriculum to better align with workforce demands.

## II. Action Taken Report

### 1. Enhancing Student Engagement

- **Extracurricular Activities:** New clubs and initiatives focusing on holistic development have been introduced, along with events encouraging leadership, creativity, and teamwork.
- **Industry Exposure:** Strengthened partnerships with organisations now offer increased internship opportunities, live projects, and guest lectures from leading professionals.

### 2. Upgrading Faculty Resources and Support

- **Training Programs:** Regular workshops and advanced training sessions are planned to equip faculty with the latest teaching methodologies and industry insights.
- **Interdisciplinary Collaboration:** Cross-departmental research projects are being encouraged to create a more dynamic academic environment.
- **Resource Enhancement:** Classrooms are being outfitted with modern technology, and access to updated research databases and tools has been improved.

### 3. Curriculum Modernisation

- **Practical Integration:** Industry-relevant projects and hands-on activities have been incorporated into the curriculum to bridge the gap between theory and practice.
- **Skill Development:** Dedicated workshops focusing on communication, teamwork, problem-solving, and other essential soft skills have been introduced to enhance employability.

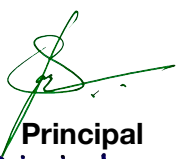
### 4. Strengthening Alumni and Employer Relations

- **Alumni Networking:** Increased alumni engagement through networking events, guest lectures, and mentorship programs allows students to gain career insights and industry knowledge.
- **Industry Collaborations:** Enhanced partnerships with companies now offer more immersive internships and exposure to cutting-edge technologies, preparing students for evolving market demands.

Copy to:

1. The Governing Body
2. The College Academic Committee
3. The HoDs



  
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