AURORA'S PG COLLEGE (MCA)

Peerzadiguda, Uppal, Hyderabad

Feedback Analysis and Action Taken Report (2022-2023)

Dt: 04-05-2023

To continuously improve the MBA and MCA programs, feedback was gathered from students, faculty, alumni, and employers via structured surveys. The findings from the analysis and subsequent actions taken are summarised below:

I. Analysis

1. Student Feedback

The majority of students (approximately 78% to 88%) provided positive feedback on the curriculum. They highlighted its effectiveness in building a solid foundation of knowledge, sharpening critical thinking, enhancing communication, developing leadership skills, and encouraging teamwork. However, about 12% to 22% of students suggested that the curriculum could be enriched with advanced courses and topics that better reflect contemporary industry practices and innovations.

2. Faculty Feedback

Nearly 83% to 90% of faculty members commended the curriculum for its relevance to industry requirements, comprehensive topic coverage, and integration of theoretical and practical elements. Faculty also appreciated the focus on skills like leadership, teamwork, and critical analysis. Nonetheless, some faculty members recommended adjustments to better balance theory and application, enabling students to pursue advanced studies or competitive career paths effectively.

3. Alumni Feedback

Alumni feedback revealed that over 78% to 85% were satisfied with the curriculum's applicability to their careers. Many praised the focus on essential concepts, inclusion of modern topics, and practical components like internships. However, a segment of alumni (15% to 22%) emphasised the need for adapting the curriculum to align with emerging job roles and integrating more advanced technological training.

4. Employer Feedback

Employers rated the graduates highly on technical competence, problem-solving, communication, adaptability, and leadership qualities. Approximately 82% to 89% of employers were satisfied with the curriculum's outcomes. However, some emphasised the importance of adding courses tailored to the latest industry trends and providing more hands-on training in specialised areas to meet the dynamic demands of the workforce.

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II. Action Taken Report

To address the feedback received and enhance the MBA and MCA programs, the College Academic Committee has initiated the following measures:

1. Workshops and Industry Interaction

Industry-specific workshops and guest lectures led by professionals are being organised to expose students to emerging technologies and real-world business applications.

2. Enhanced Internship Opportunities

The internship program has been revamped to ensure closer alignment with industry practices and academic objectives. Partnerships with companies have been strengthened to provide meaningful and career-oriented internship experiences.

3. Career Readiness Initiatives

Dedicated career counselling sessions have been introduced, focusing on resume writing, interview skills, and professional networking. These initiatives aim to enhance student preparedness for competitive job markets.

4. Regular Curriculum Updates

Periodic reviews of the curriculum are being conducted, incorporating ongoing feedback from stakeholders. This ensures the programs remain aligned with the evolving needs of industries and advancements in academic disciplines.

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Copy to:

- The Governing Body
 The College Academic Committee
 The HoDs

