

AURORA'S PG COLLEGE (MCA)

Peerzadiguda, Uppal, Hyderabad

Feedback Analysis and Action Taken Report (2023-2024)

Dt: 08-03-2024

Feedback on the curriculum was gathered from students, faculty, alumni, and employers through online surveys, and the findings have been analysed. Below is a summary of the key insights and actions taken based on the feedback:

I. Analysis

1. Feedback from Students

- i. A significant portion of students (70% to 80%) from both MBA and MCA programs rated the curriculum positively, highlighting its effectiveness in delivering comprehensive knowledge, improving critical thinking and problem-solving abilities, fostering research engagement, understanding ethical principles, and enhancing communication, leadership, teamwork, and lifelong learning.
- ii. The feedback suggests that the curriculum is generally meeting the intended Program Outcomes (POs) and Program Specific Outcomes (PSOs).
- iii. However, around 20% of students indicated that there is room for improvement, particularly in offering more advanced courses aligned with current industry demands.

2. Feedback from Faculty

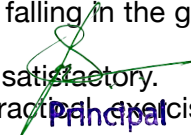
- i. Over 80% of the faculty rated the curriculum positively, citing its relevance to industry standards, comprehensive coverage of key topics, balance between theory and practice, integration of emerging technologies, and logical course sequencing. Faculty members also acknowledged the curriculum's effectiveness in imparting essential skills such as critical thinking, problem-solving, communication, technical abilities, and leadership.
- ii. While overall feedback was favourable, some faculty felt there could be improvements in preparing students for advanced studies or careers and creating a better balance between theoretical and practical learning.
- iii. Around 90% of the faculty observed that students are adapting well to industry changes, with 95% expressing satisfaction with the overall curriculum.

3. Feedback from Alumni

- i. Alumni feedback on the curriculum's relevance to their current jobs, inclusion of modern topics, and balance between theoretical and practical knowledge was generally positive.
- ii. Over 85% rated their internship experiences as good to excellent and praised the alignment of internships with academic learning.
- iii. However, some alumni expressed concerns about adapting to new technologies and coping with job challenges.

4. Feedback from Employers

- i. Employers rated graduates highly in technical skills, problem-solving, communication, teamwork, leadership, adaptability, and work ethics, with most feedback falling in the good to excellent range.
- ii. Some employers, however, noted that students' practical skills were only satisfactory.
- iii. They recommended including more industry-relevant courses and practical exercises to further align the curriculum with industry expectations.


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II. Action Taken Report

In response to the feedback, the following steps have been taken to enhance the MBA and MCA programs:

1. Curriculum Enhancement

- **Introduction of Industry-Aligned Courses:** A proposal has been submitted to the affiliating university to incorporate advanced courses that align with current industry trends, equipping students with the practical skills and knowledge required for emerging sectors.
- **Industry Expert Engagement:** Industry professionals are regularly invited to deliver guest lectures, conduct workshops, and host seminars on cutting-edge industry practices, helping bridge the gap between theoretical concepts and real-world application.
- **Strengthened Industry Collaborations:** New partnerships with industry have been established to integrate case studies, live projects, and industry-specific exercises into the curriculum, enriching the learning experience and promoting hands-on learning.

2. Practical and Technical Skills Development


- **Enhanced Focus on Practical Skills:** Additional lab sessions, hands-on workshops, and simulation-based learning have been introduced to strengthen students' technical and practical abilities.
- **Upgraded Internship Program:** The internship program has been further aligned with both academic objectives and industry demands, offering students exposure to advanced technologies, real-world business strategies, and project-based experiences.

3. Training and Skills Development

- **Expanded Skill Development Programs:** Focused training programs have been introduced to cover both soft skills (communication, leadership, teamwork) and hard skills (advanced software tools, data visualisation, coding) to enhance overall employability.
- **Workshops on Emerging Technologies:** Regular workshops and boot camps on key technologies like cloud computing, IoT, artificial intelligence, and cybersecurity are now part of the curriculum to prepare students for the rapid changes in the tech-driven job market.
- **Industry Certifications:** Students are encouraged to pursue recognised industry certifications alongside their academic program, ensuring they remain competitive in the global workforce.

4. Balancing Theory and Practice

- **Curriculum Restructuring:** Efforts are underway to create a more balanced curriculum by reducing the emphasis on theoretical learning and increasing the integration of practical applications. This includes embedding more case studies, simulations, and real-world problem-solving exercises.
- **Project-Based Learning:** The curriculum now incorporates additional project-based learning approaches, encouraging students to engage in collaborative projects that tackle real-world challenges and foster critical thinking.


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5. Student Preparedness for Careers and Advanced Study

- **Career Counselling and Mentorship Programs:** The college has intensified career counselling services, offering tailored guidance and mentorship to help students plan for advanced studies or enter the job market with confidence.
- **Comprehensive Professional Development Workshops:** Workshops on resume building, interview techniques, and networking strategies have been expanded, equipping students with essential career skills and helping them navigate the transition from academia to industry.

6. Alumni Engagement and Continuous Support

- **Technological Adaptation and Upskilling Modules:** In response to alumni feedback, new modules focusing on adapting to rapidly evolving technologies have been introduced to ensure students are prepared to meet the demands of modern job roles.
- **Increased Alumni Involvement:** Alumni are actively engaged in mentorship programs, industry panels, and curriculum reviews to provide valuable insights from the field, contributing to the continuous improvement of the academic offerings.

7. Employer Collaboration and Input

- **Industry-Driven Curriculum Reviews:** The curriculum is now regularly reviewed in consultation with industry partners to ensure it remains aligned with current and future workforce needs. Feedback from employers is integrated into curriculum updates to maintain relevance.
- **Practical Skills Enhancement Workshops:** Specialised workshops designed to bridge the gap between academic learning and industry requirements have been introduced, addressing employer suggestions for more practical skills training.

8. Continuous Improvement Framework

- **Ongoing Curriculum Reviews:** The college will continue conducting periodic reviews of the MBA and MCA programs based on feedback from students, faculty, alumni, and employers. These reviews are designed to ensure the programs evolve with changing educational and industry needs.
- **Real-Time Feedback Monitoring System:** A comprehensive feedback monitoring system has been implemented to continuously capture input from key stakeholders, enabling real-time adjustments to the curriculum for sustained program quality.

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Copy to:

1. The Governing Body
2. The College Academic Committee
3. The HoDs