

Date: 23-01-2020

CIRCULAR

Dear students, we are pleased to inform that, R&D cell is organizing a Seminar On 'Designing and Analyzing Employee Engagement Surveys' on 24/01/2020 at 1:00 pm in 2nd floor Seminar Hall. Request all the students to attend; we look forward to your enthusiastic participation.

Principal Principal

Aurora's PG College (MCA)
Uppal, Hyderabad-500092

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Uppal, Hyderabad-500092

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#1-118/11, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

Name of the Activity	Designing and Analyzing Employee Engagement surveys						
Type of Activity	Seminar						
Date and Time of Activity	24.01.2020	Time: 1:30pm					
Details of Participants	Students of MBA &MCA 1 year has attended the seminar						
Organizing Dept./Support System	MBA&MCA dept.						
In Association with	R&D cell						
Coordinator	Mr. T. Kiran MBA Dept.,						
Details of Resource Persons	Dr. M. Venkat Das Professor UCE						
	focused on Designing event aimed to provid	Aurora PG College (MCA) in Uppal held a seminar g and Analyzing Employee Engagement Surveys. This le insights into effective survey methodologies and data or enhancing employee engagement.					
	_	artment welcomed the guest speaker, Dr. M. Venkat, and addressed the students.					
Description	identify trends and are knowledge to design of meaningful insights. I	eminar is Teach methods for analyzing survey data to eas for improvement. Equip participants with the effective employee engagement surveys that yield Provide a comprehensive overview of what employee by it is crucial for organizational success.					
	employee engagemen performance. Attendees learned pra enabling them to crea Seminar provided too	eminar participants gained a deeper understanding of at concepts and their impact on organizational actical skills in survey design and data analysis, atte and evaluate engagement surveys effectively. The als for interpreting survey results, allowing participants steps to enhance employee engagement.					
		successfully equipped participants with the skills and effectively design and analyze employee engagement Principal Aurora's PG College (MCA) Uppal, Hyderabad-500092					





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Augora's PG College (MCA)
Uppal, Hyderabad-500092

Aurora's PG College (MCA), Uppal, Hyderabad

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Program Name: Leminas C Souther Program Date: 24/1/2020	in designi	ng and f	tnoly zm	g employ	lee en
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our feedback is valuable to us and omplete this form.	l will help impr	ove future pro	grams. Pleas	e take a few	moments
Program Content:					
lease rate the following aspects of th	e program conter	nt:			
Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage		/			
Usefulness of materials provided			/		8
Balance between theory and practice		:/			
	Excellent	Very Good	Good	Fair	Poor
Aspect	Excellent	Very Good	Good	Fair	Poor
nstructor's knowledge and expertise					
Clarity of presentation					***
Engagement and interaction			······································		
Response to participants' questions					
Overall Satisfaction:					
Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program		Contract of the contract of th			
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Aurora's PG College (MCA)
Uppal, Hyderabad-500092

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Date:07-12-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar On 'Importance of Reference management and citation in research work,' on 09/12/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

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Principal
Aurora's PG College (MCA)
Uppal, Hyderabad-300-02

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Aurora's PG College (MCA)
Uppal, Hyderabad-500092

Name of the	Importance of Reference Management and citation in research Work					
Activity	g .					
Type of Activity	Seminar					
Date and Time of Activity	09.12.2019	11:00am				
Details of Participants	Students of MBA&MCA has attended the seminar					
Organizing Dept./Support System	MBA&MCA dept.					
In Association with	R&D cell					
Coordinator	Mr. T. Kiran MBA Dept.,					
Details of Resource Persons	Dr.K.Mallikarjun Associate Professor Govt City college (A),	Hyderabad				
Description	On December 9, 2019, Aurora PG College (MCA), Uppal, hosted a seminar on the importance of reference management and citation in research work. The event aimed to highlight the significance of effective management and citation practices in academic research. The Head of the Department welcomed the guest speaker, Dr. K. Mallikarjun, Associate Professor at Government City College (A), Hyderabad. The seminar brought together students and faculty members to explore the strategies for managing references and citations in research. The objective of the seminar was to emphasize the role of citations in maintaining academic integrity and preventing plagiarism. It illustrated how proper citation practices contribute to the credibility and					
	Outcomes of the seminar included enhanced understanding of citation practices among participants, providing a comprehensive insight into the importance of accurate citations in both academic and professional research. Attendees learned effective techniques for managing and organizing their references, which led to improved efficiency and accuracy in their research processes. Participants appreciated the practical advice and real-world examples shared by the speakers. Overall, the seminar on reference management and citation successfully met its objectives, offering valuable insights and practical skills essential for conducting effective research.					
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Aurora's PG College (MCA)
Uppal, Hyderabad-500092

Aurora's PG College (MCA), Uppal, Hyderabad

Feedback Form

no - importante of Reference Management Program Name: Som Program Date: 09.12. 2019

Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered			4	5	
Depth of coverage			1.0		
Usefulness of materials provided			(A p Day		
Balance between theory and practice			e,		

2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	-	11	0 g s		
Clarity of presentation					
Engagement and interaction		, ,			
Response to participants' questions					

3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program			1		

4. Any Suggestions:		5		

Registration Fee

Category of Participants	Amount
Industry	Rs.1500
Faculty	Rs.1000
Full time Research Scholars	Rs.800

The registration fee can be paid through cheque / DD in favor of Aurora's PG College, Uppal.

fime & Venue of Workshop

The Workshop will be conducted during December 2 (Monday) - December 7, 2019 (Saturday).

The lecture presentations are scheduled in two sessions:

Prelunch session - 10.00 am - 01.00 pm

Postlunch session - 02.00 pm - 04.30 pm

The workshop will be organized at the Seminar Hall of Aurora's Post Graduate College, Uppal,

Social Science Research Business And Vicos One Week Workshop on

2-7 December, 2019

Chief Patrons

Sri. Raja Babu Nimmatoori

Chairman, Aurora Group of Institutions

Dr. Ramesh Babu Nimmatoori

Secretary, Aurora Group of Institutions

Course Director

Dr. P. Rajavardhan Reddy

Principal, Aurora's Post Graduate College, Uppal

Organizing Committee

Dr. P. S. Subha Pradha

Aurora's Post Graduate College, Uppal Head of the Department, MBA

Mr. N. Sundaram

Head of the Department, MCA Aurora's Post Graduate College, Uppal

Social Science Research Business Analytics in

2-7 December, 2019

Program Schedule

10.00 am - 12.00 noon Inaugural Session 12:00 noon - 01:00 pm Training Session - 1

Business Research Methodology

02:00 pm - 04:30 pm

Formulation & Testing of Hypotheses

10:00 am - 04:30 pm

Data Analysis for Publishing Papers

10:00 am - 04:30 pm

Training Session - 4

Advanced Data Analysis using SPSS-1

10:00 am - 04:30 pm Training Session - 5

Tools of Business Intelligence

10:00 am -- 04:30 pm Training Session - 6

Advanced Data Analysis using SPSS-2

0:00 am - 04:30 pm

Cloud Computing & Data Analysis using R, Python Training Session - 7

04:00 pm - 05:30 pm

Aurora's PG College (MCA) Úppal, Hyderabad-5000972 principal



Social Science Research



Post Graduate Colleges Social Science Research Seminar Hall, Aurora's PG College, Uppal, Hyderabad Organized by **Business Analytics in** Aurora's 2-7 December, 2019 One Week Workshop on of Social Science Indian Council Sponsored by Research

tself "Synonymous with Learning". Its mission has been to established in the year 1996, is a part of the prestigious Aurora Group of Institutions and has grown into a premier educational Institution over the years. The college is known for establishing unique traditions in every aspect of its functioning. Aurora nurtures a knowledge culture to make serve the nation as a Centre for advancement, preservation and dissemination of knowledge. It aims to endow its staff ancient wisdom and modern thought, thus ensuring that when they step into the fiercely competitive and technologically advanced world, they don't turn into mere Aurora's P.G. College, Peerzadiguda, Uppal, Hyderabad, automations but retain their sense of self as a direct result of and students with a perfect synthesis of human values, what they have learnt with us,

Workshop

We live in an era of Big data; businesses need ways to sift through it all, to figure out which combinations of data count and which don't. The success of business in today's global economy depends on it.

Backdrop

Rapid developments in computing and information technology have enabled the generation, storage and processing of data in a way that will transform businesses in makes the company competitive. Business analytics is the future. In this digital age flow of information is almost equal to all the players, It is how this information is utilized believed to be the key to the next wave of management nnovation, productivity, and growth.

methods and computer-based models into one to make a n Information Technology allows the decision makers to visualize the performance of decision under various Business analytics has made its foray into diverse areas lke customer relationship management, financial human-resource management, pricing and even in sports information technology, statistical analysis; quantitative well thought and researched decision. The advancement management, and marketing, supply-chain management, through team game strategies. Analytics combines data; scenarios. In this backdrop, Aurora's PG College, Uppal intends to organize a one week workshop on "Business Analytics in Social Science Research" to make the participants familiar with Business Analytics and its applications across varied fields,

Methodology of Workshop

Analytics and their applications, given its all-pervasive facilitated by eminent resource persons from industry and to demonstrate data analysis, followed by hands on The workshop is designed to provide a platform for participants to get an exposure to various tools of Business presence. The sessions would be practice oriented and academia. Scenarios pertaining to the fields of Finance, Marketing, Human Resources and allied fields, will be used oractice sessions with handouts.

Objectives of the Workshop

- Enable participants to get an overview of Business Research
- Enable participants to get an understanding of the basics of Business Analytics
- Investigate data to establish new relationships and
- Reorient the perspective of social science research patterns for better business management
- Demonstrate the potential of Business Analytics in social sciences to take advantage of the opportunities that Business Analytics currently presents through business analytics

Major Topics

The Scope of workshop is to cover theoretical discussion and practical exposure on the following aspects of statistical analysis

- **Business Research**
- Formulation & Testing of Hypotheses
- Publishing Papers using Business Analytics
- Data Aggregation & Data Mining using SPSS, R, Python
 - Analytics using Cloud Computing
- Tools of Business Intelligence
- Future of Business Analytics

Eligibility for Participation

- Faculty of Management/Social Sciences
 - Research Scholars
- Post Graduate students
- Working professionals interested in the field of **Business Analytics**

Registration

Murora's PG College (MCA) icssworkshop2019@apgcu.edu.in. For further defallscipal For registration, candidates are required to ser their brief profile along with institutional affiliation their brief profile along with institutional Contact 9100001235/910000289

All the participants are requested to bring their Apply gerabad-500092

Signature of Applicant

Registration Form

Photo (in block letters):	er: Male Female	oriini.	rlment:	Jniversity / Institution:	educational Qualification:	Field of Specialization;	-xperience (Years):	, No:	id:	g Address:	
Name (in b	Gender:	Designation:	Department:	Jniversity / In	Educationa	Field of Spe	Experience	hone No:	Email id:	Mailing Address:	



Date:29/11/2019

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Dear faculty, we are pleased to inform that, our College is organizing one week workshop on 'Business Analytics in Social Science Research,' In Association with ICSSR on 02.12.2019 to 07.12.2019 at 10:00 am. in the 2nd floor Seminar Hall. we request you to attend, and take opportunity to enhance your Knowledge.

Principal

Principal

Aurora's PG College (MCA)
Uppal, Hyderabad-500092

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Uppal, Hyderabad-500092

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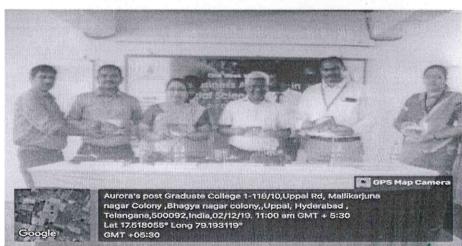
	ACTIVITY REPORT
Name of the	
Activity	Business Analytics in Social Science Research
Type of Activity	Workshop
Date and Time of Activity	02.12.2019 to 07.12.2019
Details of	Research scholars, Industry Persons & Faculty from various institutions
Participants	attended
Organizing Dept./Support System	MBA&MCA dept.
In Association with	ICSSR-SRC
Details of Resource Persons	Dr. Jayasri Benkal, Principal Consultant and Managing BEnKA Consulting India Dr. Prakash Goteti, Principal Consultant in Analytics & AI,
	Tech Mahindra Ltd, Hyderabad
	Aurora's PG College (MCA), Uppal, hosted a one-week workshop on "Business Analytics in Social Science Research," sponsored by the Indian Council of Social Science Research (ICSSR). The workshop aimed to bridge the gap between research scholars, faculty, and industry professionals, highlighting the importance of business analytics in enhancing decision-making processes in social sciences.
	The inaugural session on December 2 was graced by Prof. P. Venkataiah, Head of the Dept. of Business Management at Osmania University, along with distinguished guests Dr. Jayasri Benkal and Dr. Prakash Goteti. The workshop's objectives were outlined by Dr. P. Rajavardhan Reddy, emphasizing the need for data-driven analysis in today's digital landscape.
Description	Over the week, participants engaged in practical training sessions covering various aspects of business analytics. Topics included Business Research Methodology, hypothesis formulation and testing, data analysis using SPSS, and business intelligence tools such as Tableau and Power BI. Notable sessions included advanced data analysis techniques and cloud computing applications in R and Python.
	The workshop concluded on December 7 with a valedictory session where participants expressed their satisfaction with the program and acknowledged its impact on their research skills. Certificates were awarded, and attendees committed to future collaborations with Aurora's PG College.
	The workshop successfully provided 65 participants, including faculty and research scholars, with valuable insights and practical skills in business analytics, reinforcing its relevance in social science research.

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Aurora's PG College (MCA)
Uppal, Hyderabad-500092



Date:06-11-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar on 'The Role of Intellectual Property in Software Development and Protection,' on 07/11/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Principal Principal

Aurora's PG College (MCA)
Uppal, Hyderabad-500092

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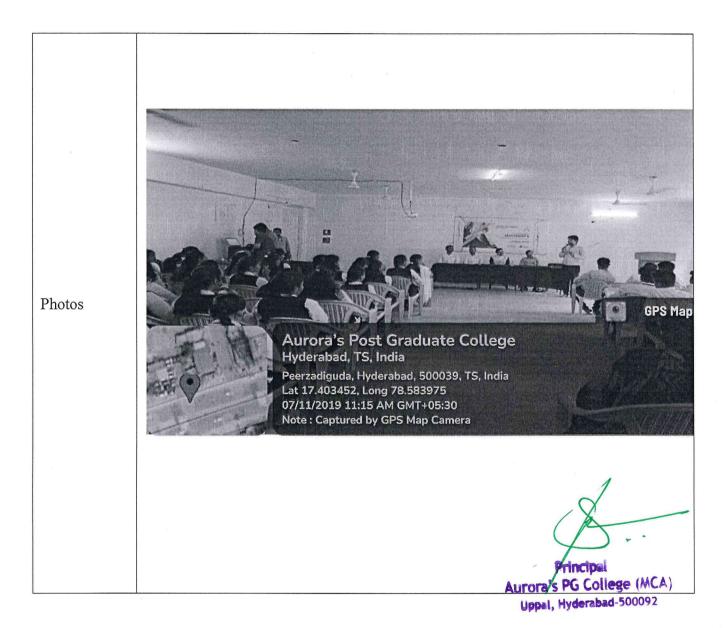
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Name of the Activity	The role of Intellectual Property in Software Development and Protection					
Type of Activity	Seminar					
Date and Time of Activity	07.11.2019 Time:11:00am					
Details of Participants	MBA & MCA students attended the se	minar				
Organizing Dept./Support System	MCA dept.					
In Association with	IPR cell					
Coordinator	Ms. D. Jyothi MBA Dept.,					
Details of Resource Persons	Dr.Lokender Reddy, Assistant Professor, Osmania University, Hyderabad					
Description	On November 7, 2019, Aurora PG Colseminar on the role of Intellectual Propand protection. The event aimed to hig safeguarding software innovations and the tech industry. The Head of the Department welcomed Reddy, Assistant Professor at Osmania addressed the students. The objective of the seminar was to exsoftware protection and commercializate for effectively managing and enforcing to provide practical guidance for development are property in software development and managing IP effectively can significant ability to innovate, compete, and thrive Attendees appreciated the practical adopt the speakers. Overall, the seminar consoftware development and protection software development and protection softwar	perty (IP) in software development hlight the importance of IP in maintaining a competitive edge in the guest speaker, Dr. Lokender University, Hyderabad, who plore the impact of IP rights on ation. It aimed to discuss strategies IP within the software industry and opers and organizations seeking to ged the crucial role of Intellectual protection. Understanding and the enhance a software company's in the marketplace.				

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Aurora's PG College (MCA), Uppal, Hyderabad

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Program Name: Jeniras On Sale Of Lewlorment and	Protection	, , ,		
Program Date: Of 11/2019	ı			

Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered				-	
Depth of coverage		9 4	8	19	2
Usefulness of materials provided		. * * *			
Balance between theory and practice					

2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction	1	p 5			2
Response to participants' questions					

3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:		
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Aurora's PG Coilege (MCA)
Uppal, Hyderabad-500092



Date:10-10-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar On 'Statistical Data Analysis using Excel and advanced excel in research,' on 11/10/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Principal Principal Aurora's PG College (MCA) Uppal, Hyderabad-500092

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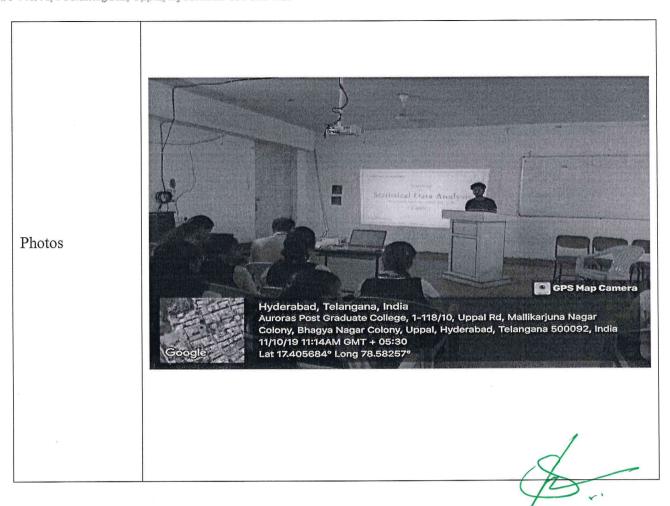
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Type of Activity Date and Time of Activity Details of Participants Organizing Dept./Support System In Association with Details of Resource Persons MBA&MCA dept. Details of Resource Persons MBA&MCA dept. Dr. Shyamprasad Teegala, Assistant Professor in CSE department, Anurag University. On October 11, 2019, Aurora's PG College (MCA) organized a seminar on Statistical Data Analysis using Excel and Advanced Excel for research purposes. The seminar aimed to highlight the importance of basic statistical data analysis, advanced Excel features, and techniques for handling complex data, emphasizing practical applications in research. The Head of the Department welcomed Dr. Shyamprasad Teegala, Assistant Professor in the CSE Department at Anurag University, as the guest speaker. The seminar gathered students and faculty members to explore AI tools and their strategies for academic research. Key objectives included understanding Excel's role in data analysis, learning basic statistical functions, advanced formulas, and practical applications. Participants gained valuable insights into both basic and advanced techniques, developed practical skills, and received hands-on experience with problem-solving, pivot tables, pivot charts, and data integrity through real-world examples. Attendees expressed appreciation for the practical advice and insights shared by the speakers. Overall, the seminar successfully met its goals by equipping participants with essential skills and knowledge for effective research	Name of the Activity	Statistical Data Analysis using Excel and advanced excel in research.				
Details of Participants MBA & MCA students are participants for seminar	Type of Activity	Seminar				
Participants Organizing Dept./Support System In Association with Details of Resource Persons On October 11, 2019, Aurora's PG College (MCA) organized a seminar on Statistical Data Analysis using Excel and Advanced Excel for research purposes. The seminar aimed to highlight the importance of basic statistical data analysis, advanced Excel features, and techniques for handling complex data, emphasizing practical applications in research. The Head of the Department welcomed Dr. Shyamprasad Teegala, Assistant Professor in the CSE Department at Anurag University, as the guest speaker. The seminar gathered students and faculty members to explore AI tools and their strategies for academic research. Key objectives included understanding Excel's role in data analysis, learning basic statistical functions, advanced formulas, and practical applications. Participants gained valuable insights into both basic and advanced techniques, developed practical skills, and received hands-on experience with problem-solving, pivot tables, pivot charts, and data integrity through real-world examples. Attendees expressed appreciation for the practical advice and insights shared by the speakers. Overall, the seminar successfully met its goals by equipping participants with essential skills and knowledge for effective research	Activity	11.10.19 Time: 11:00am				
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Uppal, Hyderabad-500092

Aurora's PG College (MCA), Uppal, Hyderabad

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N.	Feedback Form	TEMPLE
	Feedback Form statistical data Analysis using	excel and adilar
Program Name: Jeminal On	State street in the	
Program Date: 11/10/19		

Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	/.				:
Depth of coverage					
Usefulness of materials provided			/		
Balance between theory and practice	-		÷		

2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction					
Response to participants' questions					

3. Overall Satisfaction:

Aspect	Excellent Very Good	Good	Fair	Poor
Overall satisfaction with the program				

4. Any Suggestions:	

Aurora's PG College (MCA)
Uppal, Hyderabad-500092

Uppal, Hyderabad





WORKSHOP

ON

CONTRACTS AND MANAGEMENT OF IP ASSETS

ABOUT THE WORKSHOP

Discover the essentials of contracts and IP asset management in our comprehensive workshop. Over two days, you'll gain critical insights into drafting effective agreements and managing intellectual property assets. Learn from seasoned professionals, engage in practical exercises, and equip yourself with the skills needed to navigate and optimize your IP portfolio effectively. Ideal for students and professionals aiming to master the complexities of IP management.

Resource Person
DR. H. RAJESH KUMAR

Organized by IPR Cell

Date & Time



26 August 2019 1.00pm to 4.00pm

Who can attend?
STUDENTS OF MBA & MCA

in association with

Department of Business Management

&

Department of Computer Applications

Principal

Principal

Approximation of the principal approxima

aurora TEMPLE OF LEARNING

#1-118/11, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

Date: 23-08-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Workshop on 'Contracts and Management of IP Assets,' on 26/08/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Aurora's PG College (MCA)

Uppal, Hyderabad-500092

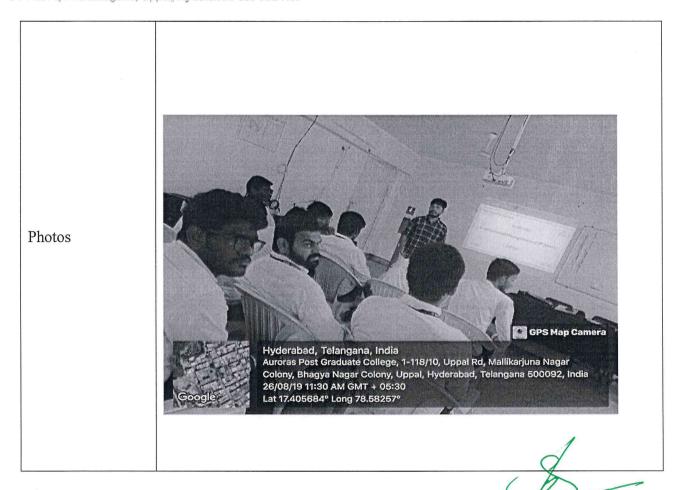
Copy To: HOD MBA HOD MCA

Principal *
Aurora's PG College (MCA)
Uppal, Hyderabad-500892



Name of the Activity	Contracts and Management of IP Assets				
Type of Activity	Workshop				
Date and Time of Activity	26. 08.2019 Time: 11.00am				
Details of Participants	Students of MBA & MCA 2 year are MBA & MCA Faculty also took par				
Organizing Dept./Support System	MBA & MCA organised the worksh	ор			
In Association with	IPR Cell				
Coordinator	Ms. Sandhya Rani MBA dept.,				
Details of Resource Persons	Dr. H. RajeshKumar Associate Professor NIT- Karnataka				
Description	workshop focused on Contracts and (IP) Assets. The event aimed to provunderstanding of contractual agreement of the workshop of the with practical applications, addressing grasp of IP management and contract Topics covered included an overview trademarks, copyrights, trade secrets academic and commercial contexts. key components of contracts, such a well as common types of contracts is and non-disclosure agreements.	ntellectual property law and contract essessions blended theoretical insights ing students' needs for a comprehensive et law. We of various types of IP (patents, s) and the significance of IP in both Additionally, the workshop delved into its terms, conditions, and obligations, as in IP transactions, including licensing thing of IP concepts and the contractual speaker's knowledge and the interactive			





Principal
Aurora's PG College (MCA)
Uppal, Hyderabad-500092

Uppal, Hyderabad, Pin: 500092



CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. D. Vincett

of MBA / MCA has participated in Workshop on 'Contracts and Management of IP Assets,' Organized by

IPR Cell, in association with Department of Business Management & Department of Computer Applications.

Coordinator



Uppal, Hyderabad, Pin: 500092



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Coordinator



Uppal, Hyderabad, Pin: 500092



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coordinator



Aurora's PG College (MCA), Uppal, Hyderabad

Feedback Form



Program Name: Workshop on contract & Mannagem
Program Date: 26-08-2019
Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.
1 Program Contant

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					- a
Depth of coverage			***************************************		
Usefulness of materials provided					
Balance between theory and practice					

2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction		<u> </u>			
Response to participants' questions	-				

3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program	2			-	

4. Any Suggestions:	

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