


DW Clarification for 3.3.1

Link to Research Papers and Link to Journal Website

SNo	Title of paper	Name of the author/s	Dept.	Name of journal	Calendar Year of publication	ISSN number	Link to the Research Paper	Link to Journal Website
1	Effect Of E-commerce On Indian Economy	P Durga prasad Author	MBA	International Journal Of All Research Education And Scientific Methods	2024	2455-6211	https://www.ijaresm.com/uploaded_files/document_file/Mr_P._Durgaprasad_cvhw.pdf	www.ijaresm.com
2	Effect Of E-commerce On Indian Economy	Dr. Sanjay Kumar padhy	MBA	International Journal Of All Research Education And Scientific Methods	2024	2455-6211	https://www.ijaresm.com/uploaded_files/document_file/Mr_P._Durgaprasad_cvhw.pdf	www.ijaresm.com
3	Empowering Tomorrow's Minds: The Imperative of Faculty Development for Elevating Educational Excellence in Society	Dr. A. Jyothi	MBA	International Journal of All Research Education and Scientific Methods	2024	2455-6211	https://www.ijaresm.com/uploaded_files/document_file/Dr_A._Jyothi_LMwA.pdf	www.ijaresm.com
4	The Effect Of Color Psychology In Marketing	Dr.Sanjay Kumar Padhy	MBA	International Journal Of All Research Education and Scientific Methods	2023	2455-6211	https://www.ijaresm.com/uploaded_files/document_file/Dr_Sanjay_Kumar_Padh_Xkhz.pdf	www.ijaresm.com
5	The Effect Of Color Psychology In Marketing	Dr. P.S. Shubhpradha	MBA	International Journal Of All Research Education and Scientific Methods	2023	2455-6211	https://www.ijaresm.com/uploaded_files/document_file/Dr_Sanjay_Kumar_Padh_Xkhz.pdf	www.ijaresm.com
6	The Rise Of Emotional Branding In Service Sector In Indian Market	Dr.Sanjay Kumar Padhy	MBA	International Journal Of All Research Education And Scientific Methods	2022	2455-6211	https://www.ijaresm.com/uploaded_files/document_file/Dr_Sanjay_Kumar_Padhy_Zdix.pdf	www.ijaresm.com




 Principal
 Principal
Aurora's PG College (MCA)
 Uppal, Hyderabad-500092