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Feedback Analysis and Action Taken Report

(2023-2024)

Feedback on curriculum from students, faculty, alumni, and employers was collected by conducting online surveys and the reports are generated. Based on the reports the analysis made and the actions taken are given below.

I. Analysis

1. Feedback from Students

- i. Majority of the students (75% to 80%) from both MBA and MCA programs have given good to very good feedback about the curriculum including the aspects related to gaining in-depth knowledge, enhancing critical thinking and problem-solving skills, encouraging to engage in research and innovation, understanding of ethical principles, improving communication skills, leadership skills, team work and lifelong learning.
- ii. From the feedback received from the students, it is understood that the curriculum is meeting all the requirements and students can attain all the program outcomes and program specific outcomes to a large extent.
- iii. However, on an average, around 20% to 25% of students have opined that the curriculum is only satisfactory and there could be scope for improvement in terms of offering them advanced courses based on the current industry demands.

2. Feedback from Faculty

- i. More than 80% of faculty have given good to very good feedback about the curriculum based on the aspects including relevance of course content to industry standards, coverage of essential topics and concepts, balance between theory and practice, integration of emerging trends and technologies, logical sequencing of courses, alignment with program outcomes and assessment methods and their effectiveness.
- ii. They have also given good to very good feedback to the various skills being imparted by the curriculum to the students including critical thinking and problem solving, communication skills, technical skills, team work and collaboration and leadership and management.
- iii. Faculty have opined that there is scope for improvement in terms of preparing students for advanced study or careers and in creating balance between theoretical knowledge and practical skills.
- iv. Around 90% have felt that the students are able to adapt to changing industry demands and are ready for workforce.

v. Around 85% of the faculty have given good to excellent feedback on overall satisfaction with the curriculum.

3. Feedback from Alumni

i. In the case of relevance of courses to their current job, coverage of fundamental concepts, inclusion of modern and emerging topics, balance between theoretical knowledge and practical skills and usefulness of course material and resources, alumni members have given good to very good feedback.

ii. Alumni members have given good to very good feedback to the various skills being imparted by the curriculum to the students including critical thinking and problem solving, communication skills, technical skills, team work and collaboration and leadership and management.

iii. More than 90% of the alumni have given good to excellent feedback in terms of quality of internship/practical experience and alignment of internship with academic learning.

iv. Around 90% of the alumni members have given good to excellent feedback on overall satisfaction with the curriculum.

v. Some of the members have expressed dissatisfaction in the case of ability to cope with current job challenges and ability to adopt to new technologies.

4. Feedback from Employers

i. It is observed from the feedback that majority of the employers have rated the technical skills, problem solving abilities, communication skills, teamwork and collaboration, leadership potential, adaptability and flexibility, and professionalism and work ethics of the graduates to be good to excellent.

ii. Their feedback also ranged from good to very good in terms of curriculum being coppered to the students.

iii. Only in some cases, the practical skills of students were opined to be just satisfactory.

iv. Some of them have suggested that the curriculum may include courses covering latest trends in the industry and shall also laboratory courses be covering practical exercises that are relevant in the industry.

v. Some have opined that additional training may be given to improve special skills of students that are required by the industry.

II. Action Taken Report

Based on the feedback received from students, faculty, alumni, and employers, the college has undertaken the following actions to address the areas of improvement and continue enhancing the quality of the MBA and MCA programs:

1. Curriculum Enhancement

- **Advanced Courses Aligned with Industry Demands:** A representation has been submitted to the affiliating university regarding adding advanced courses covering industrial requirements in the curriculum to improve practical knowledge of students.
- **Industry Expert Guest Lectures:** To enhance practical knowledge, the college has invited more industry experts to deliver guest lectures and conduct workshops on the latest developments and trends, improving students' preparedness for the workforce.
- **Collaboration with Industry:** Collaborations with industry partners have been strengthened to integrate relevant case studies, live projects, and industry-relevant exercises into the curriculum.

2. Practical and Technical Skills

- **Increased Focus on Practical Skills:** In response to feedback regarding the need for improved practical skills, the college has introduced additional laboratory sessions and hands-on workshops across both programs.
- **Internship Enhancement:** It is decided to further enhance the quality of internships by closely aligning them with academic learning. Internships are made better tailored to individual student's career aspirations and will involve collaboration with companies that offer exposure to advanced technologies and business strategies.

3. Training and Special Skills Development

- **Skill Development Programs:** Additional training programs have been introduced, focusing on developing specific skills that are crucial for industry readiness. These include soft skills training in communication, leadership, and teamwork, as well as hard skills such as advanced software tools, coding, and data visualisation techniques.
- **Workshops on Emerging Technologies:** Workshops have been organised on emerging technologies like cloud computing, IoT, and cybersecurity to prepare students for future challenges and ensure adaptability to new technologies.

4. Balancing Theory and Practice

- **Curriculum Restructuring:** Based on faculty feedback, a representation has been given to the affiliating university to restructure the curriculum to strike a better balance between theoretical knowledge and practical skills. This includes revisiting course content, integrating more practical examples, and reducing an overemphasis on theory where necessary.
- **Case Studies and Project-Based Learning:** The curriculum now incorporates more case studies, live projects, and project-based learning models to encourage critical thinking, problem-solving, and real-world application of concepts.

5. Student Preparedness for Advanced Study and Careers

- Career Counselling and Mentorship: To support students in preparing for advanced studies or career paths, career counselling and mentorship programs have been intensified.
- Professional Development Programs: Professional development workshops have been introduced, emphasizing career skills, interview preparation, resume building, and networking to improve student preparedness for the workforce.

6. Alumni Engagement

- Technological Adaptation Training: Based on alumni feedback, specific modules have been added to help students better adapt to new technologies in their fields, ensuring they are ready to face the challenges of modern job roles.

7. Employer Collaboration and Input

- Industry-Based Curriculum Review: Employers' feedback has been taken into account to further align the curriculum with industry requirements. Regular industry consultation sessions will be held to ensure the program remains current and continues to meet employer expectations.
- Workshops for Practical Skill Enhancement: Employers' suggestions on improving practical skills have been implemented by conducting specialised workshops aimed at bridging the gap between academic learning and industry practices.

8. Continuous Improvement Framework

- Periodic Curriculum Reviews: The college will conduct regular reviews of the curriculum based on feedback from all stakeholders—students, faculty, alumni, and employers. This feedback-driven approach will help maintain the relevance and quality of the MBA and MCA programs.
- Feedback Monitoring System: A robust feedback monitoring system has been established to capture ongoing inputs from students, faculty, alumni, and industry professionals. This ensures that the curriculum continues to evolve in line with educational and professional expectations.


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